

2025



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MEDIA KIT

EngineeringCore Newswire

Futuristic Insights for the Industrial World.

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Hydrogen Ambitions

International

3VIMA Pty Ltd:
Pioneering the Future
of Construction
through Deep-Tech
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Printing.

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Decades of delivering efficient and
reliable industrial piping solutions

Jagdish Prajapati
Managing Director

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ENGINEERINGCORE NEWswire is India's premier industrial magazine dedicated to the engineering and allied industries. Published by Feed Story Media LLP, it is renowned for consistently delivering high-quality, credible, and insightful content to the manufacturing sector.

MAGAZINE FOCUS

Power & Energy | Machine Tools | Automation & Robotics | Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves | Construction & Material Handling | Hydraulics & Pneumatics | Bearings Industry | Security & Surveillance | Industrial Cleaning | Metal & Foundry Industry | Industrial Safety & Compliance



BHARAT SHAH

FOUNDER & CEO

With 50 years of dedication, wisdom, and resilience, Bharat Shah is a true icon of India's industrial growth. Beginning his journey in the early 1970s, he has witnessed and contributed to decades of change in the manufacturing and engineering sectors. Known for his trust, discipline, and quiet leadership, he remains an active guide and mentor—even today—supporting the next generation, including his son Bhavin Shah. A living legacy, Bharat Shah continues to inspire with his humility, vision, and values that remain the foundation of enduring progress.



BHAVIN SHAH

PUBLISHER & CHIEF EDITOR

Bhavin Shah, founder of Feed Story Media LLP, brings over 20 years of expertise in print, digital, and event media, establishing himself as a key figure in India's industrial media landscape. A sharp media strategist and industrial storyteller, he's committed to delivering value-driven content across the manufacturing and engineering sectors. As the visionary behind EngineeringCore Newswire, a bi-monthly industrial magazine, Bhavin also pioneers video interviews, trade show coverage, and industrial podcasts—redefining how B2B content is created and consumed.



HIREN SHAH

VICE PRESIDENT SALES & MARKETING

Hiren Shah, Vice President – Sales & Marketing, brings extensive experience in the publishing industry with a proven track record in driving growth and building strong market presence. He excels in branding, advertising, digital marketing, business development, and strategic consulting. Known for his leadership and team management skills, Hiren has consistently delivered results through innovative sales and marketing strategies. His deep understanding of market dynamics and client needs makes him a key force in expanding business opportunities and strengthening brand value across platforms.

USP



360° Marketing Solutions powered by a strategic blend of Video, Print, Digital, and Pr—designed to deliver measurable ROI through targeted lead generation from key decision-makers and industry influencers.



Our publications and digital portals provide up-to-date industry insights along with key decision-maker information, serving as a valuable resource and added advantage for our customers.



In a short period, the company has grown with premium brand publications and portals EngineeringCore Newswire

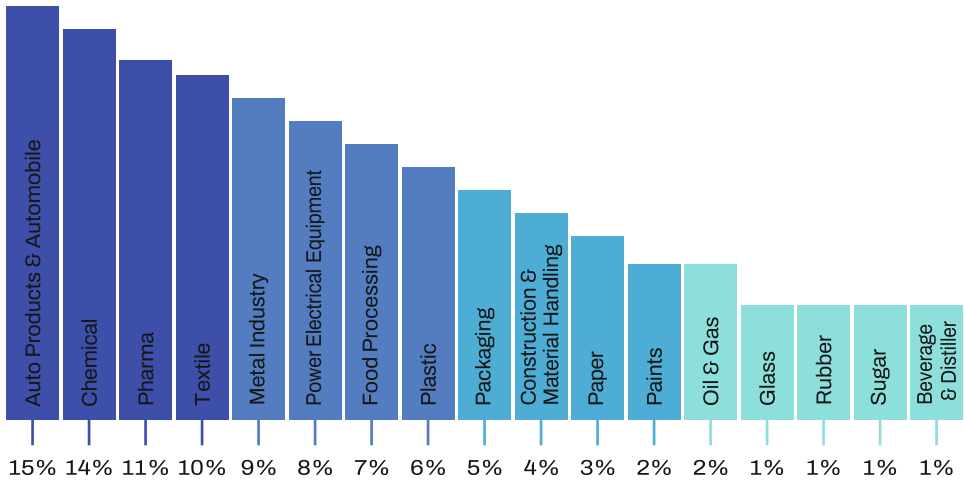


It offers a highly adaptable approach, tailored and refined to suit the unique needs of every industry niche.

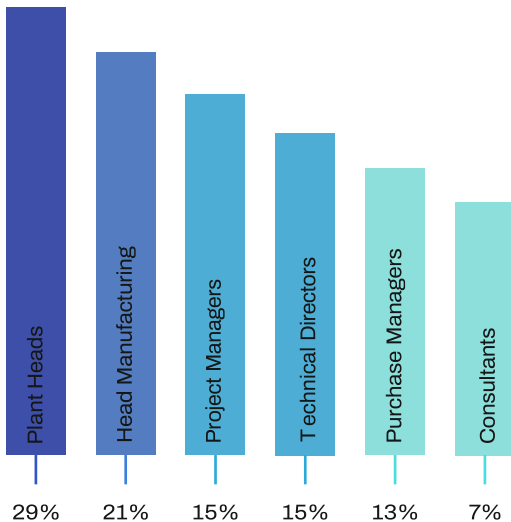


The highly qualified, well-trained, and experienced team has consistently driven remarkable growth year after year through its diversified and strategic approach.

CIRCULATION BY INDUSTRIES



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1,000+
Happy Clients

60,000
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20,000
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1,20,000
Readership

GEOGRAPHICAL REACH

South
32%

West
28%

North
24%

East
16%

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Ad Size	(width)	(height)
Double Spread Ad Size / Gatefold Size:		
Bleed	43.18 CM	27.94 CM
Print Area	43.18 CM	27.94 CM
Text Area	19.59 CM	25.94 CM
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Front Gatefold	Back Page
1,50,000	80,000
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Ad Size	(width)	(height)
Full Page		
Bleed	21.59 CM	27.94 CM
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ENGINEERINGCORE NEWSWIRE delivers a comprehensive 360° perspective on the multifaceted world of engineering and allied industries. Each edition is thoughtfully curated with in-depth articles, the latest industry news, technical insights, product launches, expert interviews, and key project developments. As a trusted reference tool, ENGINEERINGCORE NEWSWIRE is an essential resource for Project Managers, Purchase Heads, Technical Directors, and Chief Engineers empowering informed decisions and

operational excellence. Designed as a complete knowledge hub, the magazine serves as a one-stop destination for engineering intelligence, aiding the seamless integration of emerging technologies into existing systems and infrastructure.

INDUSTRIES COVERED

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Chemical & Process Instrumentation & Control | Gears & Motors | Pumps & Valves |
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THREE YEARS	18 ISSUES	INR RS. 9000/-

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TWO YEARS	12 ISSUES	INR RS. 1000/-
THREE YEARS	18 ISSUES	INR RS. 1500/-



Articles

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News

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www.engineeringcorenewswire.com is the dedicated digital platform of **ENGINEERINGCORE NEWSWIRE** magazine, designed to keep manufacturing professionals informed with real-time updates on the latest trends, innovations, and developments in the manufacturing industry.

DIGITAL FACTS

Total Monthly Engagement

3,30,000
Monthly Page
Views


290
Followers

42,000
Monthly Unique
Visitors


950
Followers

3 Mins.
Average Time
Spent Per Visit


377
Subscribers

Target Audience / Visitors:

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Content Banner	Below every article	600 X 90	10,000
Sky scraper	Inside category page	300 X 250	15,000



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ARCHIVEMENTS



EXHIBITION PARTICIPATION



EXHIBITION PARTICIPATION





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HOST

Bhavin Shah
Founder & CEO



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We specialize in podcasts and interviews tailored for the **Power, Machine Tools, Automation, Bearings, Chemical & Pharma, Metal, Gears & Motors, Pumps & Valve, Material Handling, Software Services, Safety & Security** Industry delivering insightful content through digital publications.

Our expertise lies in **publishing interviews on the same day during exhibitions, ensuring maximum digital coverage and brand awareness** for your business.

Partner with us to amplify your reach and impact in the industry!

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